

GLOVE LINES

Omni International, LLC
Protecting People and Products™



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Omni's Family of Gloves

- 111 Series Latex Powdered Examination Gloves
- 113 Series Latex Powder Free Examination Gloves
- 202 Series "Lite Touch" Nitrile Examination Gloves
- 212 Series Nitrile Examination Gloves For EMS & Chemotherapy
- 312 Series Powder Free Vinyl Examination Gloves
- **NEW** 351 Series AMS Anti-Microbial Powdered Vinyl Food Service Gloves
- **NEW** 352 Series AMS Anti-Microbial Powder Free Vinyl Food Service Gloves
- 361 Series Powdered NSF Food Service Vinyl Gloves
- 362 Series Powder Free NSF Food Service Vinyl Gloves
- 412 Series Powder Free Stretch Vinyl Examination Gloves



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Omni Just Keeps on Growing!

Over the past three years, Omni International's GLOVE LINES has grown significantly in circulation. This publication is now read by thousands every month. That is all well and great!

However, Omni's business has diversified considerably over these three years and brought a new and very real situation to the surface. Our readers include Buyers, Marketing Specialists, Owners, Vice Presidents, Presidents, Sales, Customer Service among many other support personnel in any organization. The difference is that we have very strong sales in retail, food service, healthcare/dental, industrial/Jan-San and the Clean Room business.

Therefore, to address your requests, GLOVE LINES will broadcast to separate markets starting next month to allow us to be more specific to market areas. We needed, and you have asked us, to become more product specific relative to your market. Now, we can share more information regarding specific gloves that healthcare/dental may use, which would be completely irrelevant to our food service etc., personnel. This will allow us to add more market specific gloves to the GLOVE LINES border (to your left) correlated to your market.

We have shown primarily our medical gloves to the left in every past issue

(including this month) when in fact the selection is not even comprehensive to the healthcare/dental market. And as we add more products, this will allow us to feature them to the left...market specific. Omni will be adding many new glove products over the next few years as our technology partner, Anti-Microbial Solutions LLC (AMS) and OMNI continue to expand our technology into new products that will allow our fast growing distribution network to enhance their proprietary product offering. Of course, we hope the enhanced products continue their march to profitability and success as well for you.

Next month, the beginning of GLOVE LINES fourth year in circulation, we will initiate two GLOVE LINES versions relative to more focused markets. After a trial period, if we need to focus even further, we will.

Most importantly, all of us at Omni thank you, our dedicated, supportive customers for allowing us the opportunity to serve you better. YOU make Omni the future market leader we are dedicated to become. It's your efforts in the field that provide us with all the market intelligence to direct our research and development team to capitalize on your ideas which, as you will see, are revolutionary and not "me-too" products that simply offer more of the same.

Omni International is either your current or will be your future glove supplier. Thanks for offering us that opportunity. See you next month.